

# Mysterious & Magical TREASURE TRAIL

The Indie York Treasure Trail is a fun event for all ages with a Mysterious and Magical theme.

The trail is being held at October Half-Term between **Saturday 23rd October and Sunday 31st October 2021**. Explore York's historic streets, mysterious snickelways and magical corners where you will discover the many independent businesses that cluster together.

Complete just one or several cluster trails. Clues will be found in our Indie business windows. The clues at times will be harder than others but you can ask a grown-up for help.

There are 9 clusters trails in total:  
**Acomb, Bishy Road, Fifth Quarter (Gillygate and Bootham), Fossgate and Walmgate, Goodramgate, Micklegate, The Shambles, Stonegate and Petergate and York Central.**

More details inside. Our trail maps are available from all 90+ businesses participating. There is a prize draw which will be made from the correct entries we receive. This will take place in November, and we will inform all winners by email. There are some great prizes to be won.

- Family Lollipop making session at **York Cocoa Works** (For up to 5 people).
- A meal for two at **Forest** restaurant on Low Petergate.
- A Hornby Tornado Express Train Set (value £150) from **Monk Bar Model Shop**.
- 9 x £25 York Gift Cards donated by **The York BID**.

Details inside and on website. Indie York is a not-for-profit community association whose aim is to encourage the public to support independent businesses in York. You can find lots more information about Indie York with details of over 220 independents on our website.

Please take photos of shops & objects and post using **#IYTrail**



**YIBA**  
York Independent Business Association



# iNDIE YORK

## Mysterious & Magical TREASURE TRAIL

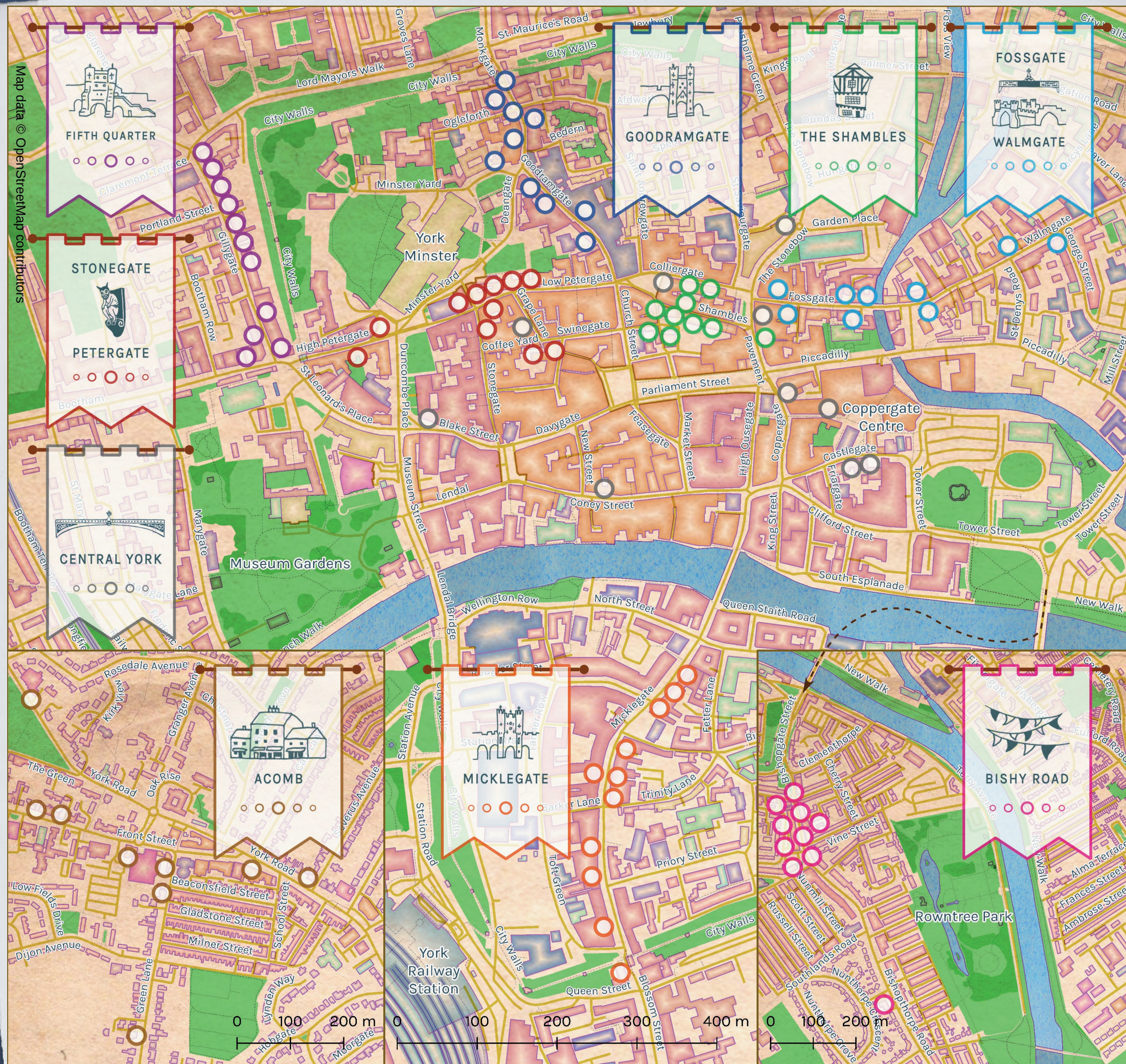
Half term Treasure Trail

FREE

# MAP

SAT 23<sup>RD</sup> OCT – SUN OCT 31<sup>ST</sup> 2021

[www.indieyork.co.uk](http://www.indieyork.co.uk)



# INDIE YORK



## Acomb

Acomb is a vibrant local shopping area with a really varied mix of excellent Independents. A great place for all your shopping needs in a well-loved local shopping centre.



## Bishy Road

Bishy Road is a traditional parade with a very strong independent mix of shops, restaurants and other businesses. In 2015 it was awarded GB High Street of the Year Award.



## Fifth Quarter

Gillygate and Bootham is known as the Fifth Quarter. It has a fantastic range of independents; a fascinating mix of unique businesses. Answers to the clues will be found on buildings.



## Fossgate and Walmgate

Fossgate is one of the most unique shopping and drinking experiences in York and beyond. A real independent stronghold.



## Goodramgate

Goodramgate is a street of shopping, eating and drinking, with a history going back to its Viking origins. It's a thriving street with a real mix of indie shops, restaurants and other businesses.



## Micklegate

The main entrance to the City from the south through Micklegate Bar. Superb, independently run restaurants, bars and shops line an interesting and eclectic thoroughfare into the city.



## The Shambles

The world-renowned historic street that has independents in abundance. Shops, restaurants and businesses packed into this vibrant street. The lively city centre Shambles Market is open seven days a week with a great mixture of traditional and contemporary shops, restaurants and some exceptional street food.



## Stonegate and Petergate

There is probably the highest percentage of independent businesses on this thoroughfare into the city. Wonderful niche shops, restaurants, pubs and unusual businesses are all there to be discovered.



## Central York

Central York is the largest cluster that starts at Castlegate, crosses Coppergate, and passes along Coney Street into Lendal, Museum Street and Blake Street. It then stretches across Lendal Bridge to York Station. An area full of large shops and lots of independents.

@indieyork

@indieyorkmap

@indieyorkmap

[www.indieyork.co.uk](http://www.indieyork.co.uk)





# INDIE YORK

## CITY OF INDEPENDENTS

If you take part in the Indie York Treasure Trail you will go from one independent business to the next answering the clues in their windows.

Write down the name of the business and the answer to the clue. Then move along the trail.

### Social Media posts

As you walk around, we would love you to take photos of the shops that host the clues. Please feel free to share these photos on your social media and thereby promote these wonderful businesses. Use #IYTrail and @indieyork so we can see the fun you've had on our trail! Each of the clusters have their own mini trail with around 10 clues to be found. If you would like to enter our prize draw you will find details on the right-hand side of this page.

### Safety First

Our aim is to provide a safely distanced, fun event in our wonderful local high streets and York centre high streets for residents and visitors alike. Also, to help to make trail participants aware of the huge variety of independent businesses there are in York.



## CITY OF INDEPENDENTS

Follow Indie York on social media

@indieyork @indieyorkmap @indieyorkmap

#indieyork

### Acomb

	Name of Shop	Clue Answer
1		
2		
3		
4		
5		
6		
7		
8		
9		

### Bishy Road

	Name of Shop	Clue Answer
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

### Fifth Quarter

	Name of Shop	Clue Answer
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		

### Fossgate and Walmgate

	Name of Shop	Clue Answer
1		
2		
3		
4		
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6		
7		
8		
9		

### Goodramgate

	Name of Shop	Clue Answer
1		
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### Micklegate

	Name of Shop	Clue Answer
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### The Shambles

	Name of Shop	Clue Answer
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9		
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### Stonegate and Petergate

	Name of Shop	Clue Answer
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11		

### Central York

	Name of Shop	Clue Answer
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### Prize Draw rules:

1. Your entry is only valid if you found the clues yourself.
2. One person per entry. If you enter more than once, we will take your last entry.
3. You only need to complete one cluster trail correctly to enter to be in with a chance to win a York Gift Card. If you complete four or more of the cluster trails, then you will be entered into our grand prize draw.
4. If you take a photo of your completed cluster clue form and send to [hello@indieyork.co.uk](mailto:hello@indieyork.co.uk) Or go to our website to enter the prize draw. There is further information on prizes, rules and how the draw is organised. [www.indieyork.co.uk/trail](http://www.indieyork.co.uk/trail)
5. Winners will be chosen (at random) from the correct entries and informed by the Indie York Team by the 30th November 2021.
6. We will also ask if we can use your name and a quote from you for publicity and invite you to a photo opportunity to receive your prize.



### The Prizes for winning entries:

There are 9 x £25 York Gift Card Prizes. One for each cluster. If you win, the Indie York Team will ask for your postal address to send your £25 York Gift Card for winning the cluster prize. If you complete four or more of the cluster trails, then you will be entered into our grand prize draw and win one of our star prizes.

There are some great prizes to be won:

- Family Lollipop making session at **York Cocoa Works** (For up to 5 people).
- A meal for two at **Forest** restaurant on Low Petergate.
- A Hornby Tornado Express Train Set (value £150) from **Monk Bar Model Shop**.
- 9 x £25 York Gift Cards donated by **The York BID**.

Indie York will use your email address and other details you give us only for the prize draw and will not pass them to any other people. For more details about the prize draw and information about Indie York go to our website: [www.indieyork.co.uk](http://www.indieyork.co.uk)



### Sponsors

Indie York would like to thank our sponsors for their ongoing support for Indie York. This Treasure Trail would not have been possible without this sponsorship. Our aim was to bring people into the city in a safe way and to enjoy a fun event. Indie York is a not-for-profit Community Association. Our aim is to encourage the public to support independents and to encourage independents to provide quality services and help to make City a better place to live and work.

"Indie York - working together for the good of us all."

We would like to thank the following sponsors for supporting the Indie York Treasure Trail. This would not have been possible without their support.



Your data: Indie York will use your email address and other details you give us only for the prize draw and will not pass them to any other people. For more details about the prize draw and information about Indie York go to our website [www.indieyork.co.uk](http://www.indieyork.co.uk)