

# Medieval & Magical TREASURE TRAIL

Indie York Treasure Trail is a fun event with a Medieval and Magical theme. The trails are being held at October Half-Term between Saturday 24th October and Sunday 1st November 2020. Explore York's historic streets, alleyways, church yards and magical corners where you will discover the many independent businesses that cluster together.

Complete just one or several cluster trails. Clues will be found in our Indie business windows along with an interesting mystery object for you to find.

There are 9 clusters trails in total:  
Acomb, Bishy Road, Fifth Quarter (Gillygate and Bootham), Fossgate and Walmgate, Goodramgate, Micklegate, The Shambles, Stonegate and Petergate and York Central.

The Shambles cluster are also organising a Ghost Hunt models of ghosts will be hidden for you to search for. Details inside and ghost hunt maps which are also available from all 100 plus businesses participating.

There is a prize draw which will be made from the correct entries we receive. This will take place in early November and we will inform you by email. There are some great prizes to be won. A £500 bike, a holiday cottage weekend and 9 x £50 York Gift Cards. Details inside and on website.

Indie York is a Community Association whose aim is to encourage the public to support independent businesses in York.

You can find lots more information about Indie York with details of over 200 independents on our website.

Please take photos of shops & objects and post using #IYTrail



# iNDIE YORK

## Medieval & Magical

### TREASURE TRAIL

Half term Treasure Trail

**FREE**

# MAP

OCT 24TH - NOV 1ST 2020

[www.indieyork.co.uk](http://www.indieyork.co.uk)



# INDIE YORK



**Acomb**  
Acomb is a vibrant local shopping area with a really varied mix of excellent Independents. A great place for all your shopping needs in a well-loved local shopping centre.



**Bishy Road**  
Bishy Road is a traditional parade with a very strong independent mix of shops, restaurants and other businesses. In 2015 it was awarded GB High Street of the Year Award.



**Fifth Quarter**  
Gillygate and Bootham is known as the Fifth Quarter. It has a fantastic range of independents; a fascinating mix of unique businesses. Answers to the clues will be found on buildings.



**Fossgate and Walmgate**  
Fossgate is one of the most unique shopping and drinking experiences in York and beyond. A real independent stronghold.



**Goodramgate**  
Goodramgate is a street of shopping, eating and drinking, with a history going back to its Viking origins. It's a thriving street with a real mix of indie shops, restaurants and other businesses.



**Micklegate**  
The main entrance to the City from the south through Micklegate Bar. Superb, independently run restaurants, bars and shops line an interesting and eclectic thoroughfare into the city.



**The Shambles**  
The world-renowned historic street that has independents in abundance. Shops, restaurants and businesses packed into this vibrant street. The lively city centre Shambles Market is open seven days a week with a great mixture of traditional and contemporary shops and stalls and some exceptional street food.



**Stonegate and Petergate**  
There is probably the highest percentage of independent businesses on this thoroughfare into the city. Wonderful niche shops, restaurants, pubs and unusual businesses are all there to be discovered.



**Central York**  
Central York is the largest cluster that starts at Castlegate, crosses Coppergate, and passes along Coney Street into Lendal, Museum Street and Blake Street. It then stretches across Lendal Bridge to York Station. An area full of large shops and lots of independents.

@indieyork @indieyorkmap @indieyorkmap

[www.indieyork.co.uk](http://www.indieyork.co.uk)





# INDIE YORK

## CITY OF INDEPENDENTS

If you take part in the Indie York Treasure Trail you will go from one Independent business to the next answering the clues in their windows.

If you look long and hard you will find a mystery object in each display as well. Write down the name of the business the answer to the clue and the object in the display. Then move along the trail.

### There are 9 trails to choose from

The clues at times will be harder than others. But the important thing is to use your eyes to find the answers to the clues.

### Social Media posts

As you walk around we would love you to take photos of the shops the clues and the mystery objects as you go. If you could put these photos on social media and share these images. Use #IYTrail and @indie York for maximum effect.

Each of the clusters have their own mini trail with around 10 clues to be found. If you would like to enter our prize draw you will find details on the right hand side of this page.

As well as visiting Independent businesses there are a number of York's attractions taking part. Including the medieval Merchant Adventurers Hall, Jorvik Museum, Bar Convent, Barley Hall and the magical York's Chocolate Story.

### Safety First

Our aim is to provide a safe distanced fun event in our wonderful local high streets and City centre high streets for residents and visitors alike. Also to help to make participants aware of the huge variety of Independent businesses there are in York during the Autumn of 2020 when Covid safe distancing restrictions are in place.



## The Little York GHOST HUNT

Seen & Kept

MONDAY 26TH - FRIDAY 30TH OCTOBER

AS DARKNESS FALLS THE YORK GHOST MERCHANTS INVITE YOU TO JOIN THE SEARCH EACH EVENING BETWEEN 5PM AND 7PM FOR LITTLE YORK GHOSTS ALONG THE ATMOSPHERIC ANCIENT STREETS THAT SURROUND YORK MINSTER...

PICK UP A SPECIAL GHOST MERCHANTS MAP FROM AN INDIE YORK BUSINESS. OR VISIT OUR SHOP.

[YORKGHOSTMERCHANTS.COM](http://YORKGHOSTMERCHANTS.COM)

Nº6 SHAMBLES · YORK · YO1 7LZ  
[www.yorkghostmerchants.com](http://www.yorkghostmerchants.com)  
[@yorkghostmerchants](mailto:@yorkghostmerchants)

### Acomb

	Name of Shop	Clue Answer	Object
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

### Fossgate and Walmgate

	Name of Shop	Clue Answer	Object
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			

### The Shambles

	Name of Shop	Clue Answer	Object
1			
2			
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8			
9			
10			
11			
12			
13			
Your final answer			

### Bishy Road

	Name of Shop	Clue Answer	Object
1			
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6			
7			
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9			
10			
11			

### Goodramgate

	Name of Shop	Clue Answer	Object
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11			
12			
13			

### Stonegate and Petergate

	Name of Shop	Clue Answer	Object
1			
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12			
13			

### Fifth Quarter

	Name of Shop	Clue Answer	Object
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8			
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11			
12			
13			
14			

### Micklegate

	Name of Shop	Clue Answer	Object
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4			
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6			
7			
8			
9			
10			
11			

### Central York

	Name of Shop	Clue Answer	Object
1			
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10			

### Prize Draw rules:

1. Your entry is only valid if you found the clues yourself.
2. One person per entry. If you enter more than once, we will take your last entry.
3. You only need to complete one clusters trail correctly to enter.
4. If you take a photo of your completed cluster clue form and send to [hello@indieyork.co.uk](mailto:hello@indieyork.co.uk) Or go to our website to enter the prize draw. There is further information on prizes, rules and how the draw is organised. [www.indieyork.co.uk/trail](http://www.indieyork.co.uk/trail)
5. Winners will be chosen (at random) from the correct entries and informed by the Indie York Team by the 9th November 2020.
6. We will also ask if we can use your name and a quote from you for publicity and invite you to a photo opportunity to receive your prize.

### The Prizes for winning entries:

There are 9 x £50 York Gift Card Prizes. One for each cluster. If you win, the Indie York Team will ask for your postal address to send your £50 York Gift Card for winning the cluster prize.

Or you could win one of our Indie York star prizes of a

**Cycle Heaven Bike**  
Cycle Heaven are pleased to provide a bike up to the value of £500 or voucher for the equivalent value to spend in store.

**Wheelright's**  
Holiday flat weekend in York



### Sponsors

Indie York would like to thank our sponsors for their ongoing support for Indie York. Particularly through these difficult times for independents businesses. This Treasure Trail would not have been possible without this sponsorship. Our aim was to bring people into the City in a safe way and to enjoy a safe event.

Indie York is a not for profit Community Association. Our aim is to encourage the public to support independents and to encourage independents to provide quality services and help to make City a better place to live and work.

"indie York working together for the good of us all."

We would like to thank the following sponsors for supporting the Indie York Treasure Trail. This would not have been possible without their support.



**MakeItYork**



**Your data:** Indie York will use your email address and other details you give us only for the prize draw and will not pass them to any other people. For more details about the prize draw and information about Indie York go to our website [www.indieyork.co.uk](http://www.indieyork.co.uk)